



# SENTAC

## ANNUAL MEETING

# 2023

NOVEMBER 30 - DECEMBER 2

**CHARLESTON, SC**



## Partnership Prospectus

P.O. Box 1488, Warrenville, IL 60555 | [SENTAC@affinity-strategies.com](mailto:SENTAC@affinity-strategies.com)

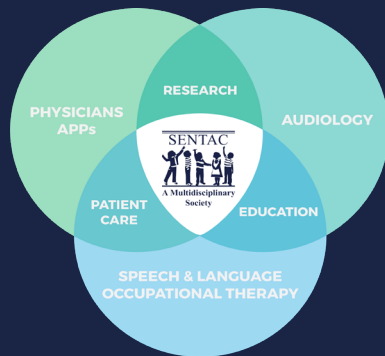
# ABOUT SENTAC

## The Society for Ear, Nose, and Throat Advancement in Children

The Society for Ear Nose and Throat Advancement in Children (SENTAC) is an interdisciplinary organization composed of physicians, allied professionals, and researchers devoted to improving the lives and health of children of all ages in the fields of speech, audiology, pediatrics, and otolaryngology.

SENTAC aims to promote diversity, equity, collaborative partnerships, and multidisciplinary strategies among its members by providing a venue to share ideas, innovate, and disseminate knowledge on how to help children hear, communicate, swallow, and breathe to the best of their ability.

SENTAC will achieve its aim by supporting research, education, and new membership within the society and by promoting community awareness, health equity, and international outreach for children with ear, nose, and throat disorders.



# SENTAC 2023 Partnership Packages: Benefits

Four levels of sponsorship are available for the 2023 Annual Meeting. All checked or numbered items in the tables on pages 3-5 are included unless listed at an additional price.

Exhibit Room Benefits	Diamond \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,500
Basic Power - 2 Chairs and 1 Trashcan	✓	✓	✓	✓
6' Table				✓
6' Table ( <i>Preferred Location</i> )			✓	
10'x10' Space	✓	✓		
Participation in Hands-On Sessions ( <i>Thursday at Hospital</i> )	✓	✓	✓	
Company Logo Noted on Industry Support Wall	✓	✓	✓	✓
Full Registration(s)	4	3	2	1
KOL Encounter ( <i>session with board/faculty/KOL at meeting</i> )	30 Minutes			
Industry Resource Bag ( <i>3 front &amp; back pages included</i> ) <i>A La Carte — \$1,000</i>	✓	✓		
Newsletter Package ( <i>\$15,000 value</i> )	✓	Choice of Newsletter or Beyond Meeting Package		
Beyond the Meeting Package ( <i>\$25,000 value</i> )	✓	Choice of Newsletter or Beyond Meeting Package		

# SENTAC 2023 Partnership Packages: Benefits & Opportunities

Four levels of sponsorship are available for the 2023 Annual Meeting. All checked or numbered items in the tables on pages 3-5 are included unless noted as \*additional cost.

Exhibit Room Benefits Continued	Diamond \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,500
Program Development	✓			
Company Logo on Lanyard ( <i>first come, first serve</i> )	✓	✓		
PowerPoint Recognition During SENTAC Business Meeting	✓	✓		

*Product Theater	Diamond \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,500
Breakfast	✓	✓	✓	
Lunch	✓	✓	✓	

*Food & Beverage Partnership Opportunities	Diamond \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,500
Welcome Reception	✓	✓		
Closing Reception	✓	✓		
Academic Bowl	✓	✓	✓	
Coffee Break	✓	✓	✓	✓

# Newsletter & Beyond the Meeting Packages

Four levels of sponsorship are available for the 2023 Annual Meeting. All checked or numbered items in the tables on pages 3-5 are included unless noted as \*additional cost.

*Newsletter Package (\$15,000 value)	Diamond \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,500
Company Logo on SENTAC Website with Hyperlink	✓	✓	✓	
Monthly Social Media Blasts Across All Platforms	✓	✓	✓	
One Feature in Industry Highlight of the Month in Newsletter	✓	✓	✓	
Listing of Educational Offerings on SENTAC Website	✓	✓	✓	
2 Industry Announcements in Monthly Newsletter per Year	✓	✓	✓	
Reposting of Social Media Across All Platforms	✓	✓	✓	

*Beyond the Meeting Package (\$25,000 value)	Diamond \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,500
Monthly Calls with Executive Director per Year	✓			
1 Meeting with Executive Committee per Year	✓			
Company Logo on SENTAC Website with Hyperlink	✓	✓		
1 Podcast Sponsorship	✓	✓		
1 Member Survey or Webinar Co-Host	✓	✓		
Advocacy – Collaboration on Top 2 Advocacy Issues	✓	✓		

**The SENTAC Podcast**  
\$5,000 for a 60 minute podcast

Sponsor will be acknowledged in the intro and conclusion of the podcast; one social media announcement and one eblast announcement. Sponsor will receive one outcomes report 4 weeks after the podcast is released.

# SENTAC 2023 Annual Meeting Sponsorship Levels and Benefits

Institutional Sponsors will have a unique opportunity for your division to participate in SENTAC program development and to garner recognition for your group, while providing critical support for the SENTAC Development Fund. Rather than creating individual named lectures, Pediatric Otolaryngology divisions sponsor a one-hour panel, group of lectures, simulations symposiums, or webinars in an area chosen jointly between your division and the Program Committee. The division-sponsored session would highlight the care of Pediatric ENT patients as a collaborative effort of Physicians, Advanced Practice Providers, Audiologists, Speech and Language Pathologists, and our other care partners. The sponsorship would bring attention to the strong brand of care your group provides, and SENTAC members from your division would be asked to introduce and moderate the session.

Sponsorship is offered at the following levels:

Institutional Sponsorship Opportunities	
<b>Diamond</b> \$10,000	Your group will sponsor a one-hour scientific session for 5 consecutive years.
<b>Platinum</b> \$5,000	Your group will sponsor a one-hour scientific session for 2 consecutive years.
<b>Bronze</b> \$3,000	Your group will sponsor one-hour scientific session for 1 year
<b>Webinar</b> \$2,000	Your group will sponsor a 1 hour webinar.