

SENTAC

Annual Newsletter
November 2020

The Society for Ear, Nose, and
Throat Advances in Children



President's Message

Stephanie RC Zacharias, PhD, CCC-SLP



Hello from sunny Phoenix, Arizona. I hope this finds you happy and healthy. I have been honored to be your President this past year and hold the responsibility of taking care of the Bell. As I look to pass the Bell on, I reflect on this past year. I think it is fair to say this year has been full of unexpected surprises, unpredictability, and uncertainty. However, one thing is for certain; the SENTAC

Executive Team and Board have come together and excelled in laying a stronger foundation for which the Society can grow.

This has been a transition and organizing year; one in which we have been able to turn much of the Society's daily routine administrative duties over to a management company, permitting the Executive Team and Board to better focus on aspects of the Society for which they volunteered and were asked to participate.

We took on several initiatives for 2020. First and foremost, we solidified our mission statement:

The Society for Ear Nose and Throat Advancement in Children (SENTAC) is an interdisciplinary organization composed of physicians and allied professionals devoted to improving the lives and health of children of all ages in the fields of speech, audiology, pediatrics, and otolaryngology. SENTAC aims to promote diversity, collaborative partnerships, and multidisciplinary strategies among its members by providing a venue to share ideas, innovate, and disseminate knowledge on how to help children hear, communicate, swallow, and breathe to the best of their ability. SENTAC will achieve its aim by supporting research, education, and new membership within the society and by promoting community awareness, health equality, and international outreach for children with ear, nose, and throat disorders.

We also made substantial progress in our digital presence, committees, and by-laws. A new position was created to lead the digital efforts - thank you Javan Nation, MD for taking on this new opportunity as Director of Communications. Updates to the website and growing our social media presence were key focus areas this year. Additionally, we made some structural changes to our committees.

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Officers

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Stephanie Zacharias, PhD, CCC-SLP

PAST PRESIDENT AND PROGRAM CHAIR

Patrick Barth, MD

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Gresham Richter, MD

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Daniela Carvalho, MD MMM

TREASURER

Cecille Sulman, MD

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Nina Yoshpe, MD

President's Message cont.

Our young members committee moved from ad-hoc to full committee and we revived the credentialing committee as a new membership committee, with the goals to continue to expand our members and increase engagement opportunities for our membership. A new diversity and inclusivity committee was formed by and will be chaired by Jareen Meinzen-Der, PhD. The emphasis will be to work comprehensively with the other SENTAC committees to ensure support for diversity, inclusion, and equity in their committees, promote and enhance the inclusion and retention of diverse SENTAC membership, and to increase the breadth and depth of presentations that focus on diversity and health inequities. These updates to SENTAC's committees are reflected in our updated by-laws, which can be found on our SENTAC website, go check them out!

While we will not be seeing each other in-person this year, we are excited about our Annual Meeting. SENTAC has partnered with the Aerodigestive Society for a fantastic virtual meeting; thank you Jeremy Prager, MD and Christopher Wooten, MD for joining forces with SENTAC. An upside to a virtual meeting is the ability to leverage engagement from a larger global audience, something Patrick Barth, MD (SENTAC program chair) and the program committees did nicely. I look forward to the remarkable virtual program you all have put together.

I would like to take a moment to thank the past presidents of SENTAC. Their aptitude to see the unique contributions and impact a multidisciplinary society would have on the medical field and the general society is what got us here.

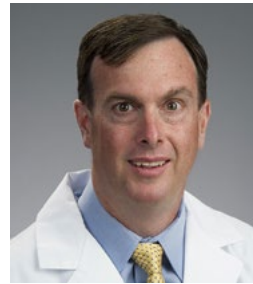
Finally, I want to thank the 2020 SENTAC Executive Team and Board for all their hard work and dedication this year. I know it has been a difficult year. Thank you for rising to the challenge and what a phenomenal job you have all done. I know I leave this Society in the excellent hands. Gresham Ritcher, MD has been an integral part of SENTAC for many years. His vision, enthusiasm, and leadership will further ground and strengthen this Society. There is no one individual more invested in SENTAC to take the reins and continue its growth and development.

With that, I leave you, and hope to see you all here in-person for the Phoenix, AZ 2021 meeting.

Sincerely,
Stephanie RC Zacharias, PhD, CCC-SLP
SENTAC President

Program Chair's Report

Patrick C Barth, MD



On behalf of the program committee, it is with great pleasure that I invite you all to the 47th annual virtual SENTAC meeting, December 4-5th. The unique virtual format should allow for a greater inclusive experience for all of our associated specialties nationally and

internationally. We continue to encourage you to bring your non-physician colleagues as part of the "Bring a Colleague to SENTAC Campaign".

I am pleased to inform you that this year's SENTAC will be special because we are collaborating with the Aerodigestive Society under the leadership of Jeremy Prager MD, Christopher Wooten MD. This is a unique opportunity for the membership to have multiple interactive sessions from the vantage point of various specialties both nationally and internationally.

We have a robust academic program with five abstract sessions and multiple multidisciplinary panel discussions. We kick off with the Ruben Scientific award lecture given by Dr. Diego Preciado. We will also recognize our Stool Award winner, Dr. Deepak Mehta, and our Gray Humanitarian award winner Dr. Lisa Buckmiller.

We have a full two day combined program with concurrent symposia with focuses on the management of the aerodigestive tract from a multidisciplinary team approach, and a hands on FEES panel. A true global flavor of otology, and the evidence and decision making in single sided deafness. In these uncertain times we explore minimizing the COVID risk to the healthcare provider.

We will have our 3rd annual Academic Bowl sponsored by the Young Physicians' Committee and encourage each academic institution to submit their teams. This will be followed by our formal program, and passing of the SENTAC Bell.

I would like to express my sincerest gratitude to Becky Cira who has served as our meeting organizer as well as the entire program committee for their hard work and diligence to ensure this year's meeting will be informative, exciting, and memorable.

Sincerely,
Patrick C Barth, MD
SENTAC Program Chair

A Message from the Aerodigestive Society

Jeremy D. Prager, MD, MBA

Dear Aerodigestive Society & SENTAC Community,

What feels like a lifetime ago, leadership of our two societies discussed co-locating our meeting this year in Nashville. There is much overlap between our two groups, including ENT, communication sciences and speech on the SENTAC side of things, and the ENT, pulmonary, GI, pediatric surgery, anesthesia, speech and nutrition side of things within the Aerodigestive Society. What is most evident, is how we all value the multidisciplinary delivery of coordinated care for children and their families. While we have been prevented from meeting in person, the program committees of both groups have created an excellent and diverse program which we hope appeals broadly to all of us. We continue to expand our fields and take on new subjects as well as refine old favorites. Please join us virtually this year, and fingers crossed for an in-person meeting in 2021.

Sincerely,

Jeremy D. Prager MD, MBA

President, Aerodigestive Society

There's still time to sign up for the SENTAC and Aerodigestive Society Combined 2020 Virtual Meeting! Deadline to register is 12:00pm MT on December 3rd.

Secretary's Report

Daniela Carvalho, MD MMM FAAP



Although this year brought many new challenges to all of us, SENTAC has come up with new and innovative ways to keep its members informed and motivated, and has a phenomenal annual meeting coming up in December. We have received 18 applications for membership so far this year! It includes ENTs, gastroenterologists, pediatricians, APPs, nurses, audiologists and speech and language pathologists. This growth and amazing diversity strengthen our society, which aims to foster interdisciplinary clinical care and research.

Please encourage your colleagues (pediatricians, ENTs, audiologists, speech pathologists, nurses, PAs, and any other health professional interested in pediatric ENT) to join SENTAC.

It is this variety of health specialists that makes SENTAC such a dynamic and fantastic venue for discussion and academic growth. If you have any questions about membership, please do not hesitate to contact me directly (dcarvalho@rchsd.org).

We look forward to seeing all of you at the 48th SENTAC meeting (which is our first virtual event). This year promises to be unique as we have combined our meeting with the Aerodigestive Society. Make sure to encourage medical students, residents, fellows, and other young professionals to attend and benefit from this fantastic meeting!

Sincerely,

Daniela Carvalho, MD MMM FAAP

SENTAC Secretary

Treasurer's Report

Cecille G. Sulman, MD



Dear SENTAC Members,

I am pleased to announce that SENTAC remains in excellent financial standing. The stability of SENTAC's financial health is due to the great efforts of our past Treasurer, Gresham Richter, who enhanced our investment strategies, Deepak Mehta and Yell Inverso's initiatives in cost reduction in conjunction with strong industry support for meetings, and creation of a Development Fund by Bob Chun and the Development Committee.

A new development over the past year involves establishing a relationship with Affinity Strategies, a full service nonprofit health care association management and stakeholder engagement firm, to further enhance SENTAC's mission and vision. We are heading in a positive direction with strategic and financial planning. We maintain our investments with Wells Fargo, and have opened a separate checking account to provide clarity between assets and expenditures.

This year's virtual meeting platform, held in conjunction with AERO, will provide savings for the organization. Both SENTAC and AERO are waiving new membership fees for providers and allied health that are currently non-members. So for the price of non-member registration, one can become a member of both societies. We are grateful to provide a reduction in fees; however, corporate sponsorship has been limited during COVID times. If you have capacity, we would welcome donations to broaden our organizational impact on educating our future leaders in audiology, speech, and otolaryngology through travel, educational and research grants. Individual donations of \$100 or more will be recognized at this year's meeting. We would also be grateful for institutional support in the future. We would like to recognize the following institutions that have contributed to the Development fund. We hope to add your institution's name to this list!

Medical College of Wisconsin

University of Colorado Medicine

Children's Hospital of Philadelphia

Texas Children's Hospital

Nemours duPont Hosp for Children

Boston Children's Hospital

University of Pittsburg Medical Center

Cincinnati Children's Hospital

Rady Children's Hospital San Diego

Eastern Virginia Medical School

We look forward to seeing you at our upcoming meeting! As always, thank you for your support for our unique organization!

Sincerely,
Cecille Sulman, MD
Treasurer