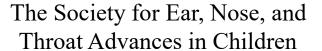
Annual Newsletter November, 2017

# **SENTAC**





# President's Message

David H. Darrow, M.D., D.D.S.

It has been said that "The bad news is time flies; the good news is that you are the pilot." Taking this to heart, while the past year has flown by, I have tried to use this time wisely to navigate a path for SENTAC that will ensure the health of our organization in years to come.



The first order of business was to more firmly establish the foundation upon which our organization is built. Our bylaws required substantial updating, and with the assistance of David White and Deepak Mehta, we have proposed changes that more accurately reflect current SENTAC practices, while also incorporating new committees and technologies to facilitate our organizational business. We also recognized the need to solidify our financial status in order to continue to support the participation of students, residents, and non-otolaryngologists at our annual meeting. To this end, we established an ad hoc Development Committee, headed by Bob Chun, which has already generated several unique fundraising ideas. Expect to hear a bit more about this at our December meeting, and please consider a tax-deductible donation to support this organization that is so dear to all of us.

Of course, the highlight of our year is the annual meeting, and this year will be no exception. The meeting will be held at the Hospital for Sick Children in Toronto, 11/30-12/2. Through the efforts of Program Chair Yell Inverso, meeting coordinator Dorothy Loman, and our hosts at SickKids, we have secured a world-class facility at a significantly reduced cost. This has permitted us to arrange a lovely banquet at the Hockey Hall of Fame, the cost of which is included in your meeting registration. Yell also attracted the largest number of abstract submissions in SENTAC history, and has assembled a terrific program that reflects the multidisciplinary nature of our organization.

# Officers

**Officers** 

PRESIDENT
David Darrow, MD, DDS

PAST PRESIDENT Yell Inverso, AuD, PhD, CCC-A

PRESIDENT-ELECT
Deepak Mehta, MD

SECRETARY
Patrick Barth, MD

**TREASURER**Gresham Richter, MD

# **BOARD OF DIRECTORS**

Claire Kane Miller, PhD, CCC-SLP Daniela Carvalho, MD Ashley O'Neill, MS, CCC-SLP David White, MD Gail Ezel, MSN, RN, CPNP, ARNP Stephanie Zacharias, PhD, CCC-SLP Doug Johnston, MD, MSc Vicky Papaioannou, M.CLSc Robert Chun, MD

**HISTORIAN**Nina Yoshpe, MD

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Preservation of clinical diversity in SENTAC is key if we are to continue as a viable organization in the future. We have considerably increased our numbers of nurse practitioner members over the past several years. Unfortunately, we have simultaneously seen some attrition in our membership among audiologists, speech pathologists, and general pediatricians. This year, we have taken several steps to preserve our multidisciplinary identity. First, we established the "Bring a Colleague to SENTAC" program, under which a non-otolaryngologist who has not attended the meeting for at least three years and whose travel is covered by an accompanying otolaryngologist, may register for free. We have also investigated potential partnerships with the burgeoning aerodigestive society, the British Association for Paediatric Otorhinolaryngology, and the "Endoscopy Days" program at Rady Children's in San Diego. We are also continuing to find new ways to increase our visibility among our colleagues in audiology, speech pathology, and other related fields.

I am grateful to all of our other officers for their tireless work: our Secretary, Patrick Barth, who has faithfully continued to review our new member applications and update our membership roster; our Treasurer, Gresham Richter, who assumed the position from Deepak earlier this year and has diligently managed our meeting revenues and expenses to keep us afloat amid decreased industry support; and our entire Board for giving of their time in weighing in on all of the matters that arise over the course of a business year. I also wish to recognize the efforts or our Webmaster, Brandon Petersen, who updated our website platform earlier this year, made our roster available to the membership, and continued to advance us into the 21<sup>st</sup> century.

I look forward to your continued support of SENTAC entering its 45<sup>th</sup> year, and to seeing you in Toronto in December.



Joshua Darrow

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# Secretary's Report

Patrick Barth, MD

This year to date, I have received and reviewed 17 applications for new membership from various



interdisciplinary professionals: 15 MD/DOs, 2 Advanced Nurse Practitioners. This is on par with previous years; 18 in 2016. Please encourage all of your colleagues, trainees and team members to attend SENTAC and apply for membership.

Our organization's rich history in multidisciplinary care, serves as a model of how we provide care today. This provides for diverse meeting content and energetic discussion across our multiple specialties. This vitality is dependent on committed members from all disciplines. I hope all of you will continue to encourage not only residents and fellows to participate and become members, but especially our colleagues

If a colleague of yours no longer receives our communications, please have them reach out to us, because we have probably already tried to contact them. In these changing times of academic medicine we need to continue to be nimble and creative to support this combined effort. I look forward to a great meeting in Toronto.

# Treasurer's Report

Gresham Richter, MD

I am happy to report that SENTAC is in a healthy financial position as we prepare for our 45th annual meeting. This is in large part due to the efforts of our past treasurer, Dr. Deepak Mehta who has so closely watched our revenues and expenses the past three years. In addition to our strong financial reserves, this year we have been able to limit expenditures, attract sponsors and develop a high quality program. Thanks to our Program Chair, Yell Iverso, and her cost conservative approach we will have a state of the art meeting at reduced cost. This savings is naturally passed on to our members in supporting some of the lowest organizational

dues and registration fees in the industry. This also has allowed us to proudly establish the "Bring a Colleague to SENTAC" initiative for our nonotolaryngology members. However, I must stress the importance of attracting new, energized, and innovative members to SENTAC. This effort, along with financial contributions, will help sustain the future and educational mission of our organization. Along these lines, Dr. Bob Chun, as the chair of SENTAC's Development Committee, mobilized efforts to improve participation and donations to the organization. Every dollar counts and leads to a greater impact on educating our future and providing travel, educational and research grants to our membership. Individual donations of \$100 or more will continue to be recognized at this year's meeting at incremental levels.

I should mention that as SENTAC's new treasurer, the board and I decided to conduct a mini-audit (or review) of our accounts by an outside financial party. Fortunately, this has been at no cost by our generous and bright colleague Michael Goldberg at TIAA-CREFs non-profit unit. The review has been completed and the results of which will be presented to this year's executive and membership meetings. Suffice it to say that all accounts are in order and we continue to acquire small revenue from our reserved assets. Also, this year's meeting budget also reflects a small income with many thanks to Dorothy Loman, our program coordinator, in negotiated excellent rates.

In short, SENTAC has a great future and continues to do financially well without any anticipated or unexpected costs. I am also proud to say that we have been able to keep reasonable membership and registration dues despite increasing rates and reduced exhibitor participation. However our future also depends on our member participation and donations. So, please pay your dues and give a little to support this amazing and unique organization.

Sincerely,

Gresham T. Richter, MD FACS FAAP SENTAC Treasurer

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# Program Chair's Report

Yell Inverso, AuD, PhD

Dear colleagues and friends,

I am incredibly excited about this year's SENTAC meeting in Toronto, Canada November 30<sup>th</sup>-December 3<sup>rd</sup>. I want to begin by extending our thanks to our gracious hosts at Toronto SickKids. Due to their gracious hospitality, and commitment to SENTAC,



this year's meeting is shaping up to be a resounding success. This partnership has resulted in the venue for the meeting being the Peter Gilgan Centre for Research and Learning (PGCRL). This impressive building is right in the heart of Toronto, and promises a fantastic setting for this year's meeting. We can't wait for you to see what makes Toronto the most-visited destination! I am sure some are thinking about winter in Toronto and are wondering about the proximity to the hotel. Have no fear, the Chelsea Hotel is a modern and family-friendly hotel just steps away from the meeting venue.

This year's program committee has helped to put together a stellar program that has something for everyone! In designing the panels, guest speakers, and breakouts, we worked to bring you a diverse and contemporary array of topics that are sure to stir up lots of fascinating multidisciplinary discussions. This year, I am superbly proud to share that we had a record number of submissions for presentation. I believe that the high quality, not just the high quantity, of abstract submissions is evidence that SENTAC's mission, to be truly multidisciplinary is more relevant today than it has ever been in our 44 year history.

The format of the weekend will be similar to recent years. One difference however, is that the meeting is being preceded by several incredible workshops hosted by SickKids. We encourage you to consider registering for one of these and make the most out of your trip! SENTAC will officially begin Thursday night with a welcome reception in a beautiful venue at the Chelsea Hotel. The formal meeting will start bright and early Friday morning. We will be hitting the ground running on Friday with our Keynote Address by SENTAC Lifetime Achievement Award recipient **Phillippe Monnier.** During lunch Friday, you will have the opportunity to choose from 2 different breakout sessions, each appealing to a different subset of our membership. I am excited to announce that we are shaking up the program a bit on Friday evening by providing an excursion to the Hockey Hall of Fame. This year's banquet format will be a bit more casual, allowing attendees time to learn more about Canada's favorite pastime! We will be providing bus transportation from the hotel (across the street from the venue) so please make sure to purchase a ticket if you will be bringing a "plus one" to this special event. As an additional surprise, hockey superstar **Curtis "CuJo" Joseph**, will be in attendance, so you do not want to miss it!

Saturday we will also be a jam=packed day of learning, including our American Academy of Pediatrics (AAP) sponsored panel entitled Cytomegalovirus in developmental hearing loss. (Continued on page 3) We will cap off the day with our poster reception early on Saturday evening, this will conclude early enough for you to go out and discover one of the city's amazing restaurants with friends and colleagues. Throughout the Friday, Saturday and Sunday sessions we will have a many multi-disciplinary panel discussions, over 60 podium talks, the opportunity to learn from our sponsors, and presentations by our Stool and Ruben Award Recipients.

Our SENTAC meetings have always been a unique opportunity to learn, catch up with old friends, and build new relationships with those within and outside of your specific field; I promise you that this year will not disappoint! At the close of last year's meeting in Orlando, I spoke from the heart regarding the level of inclusiveness that I felt would be needed to ensure SENTAC's future and ability to live up to its core mission. As President in 2016 and Program Chair in 2017, I wanted to raise awareness regarding SENTAC, to build the group's "minority" membership of non-ENT members. I truly hope that this meeting is a reflection of this goal.

Finally, I want to thank the talented program committee and we look forward to seeing everyone in Toronto.

Program may be found in its entirety at:

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# THINGS TO DO IN TORONTO

#### DINING

# Barberian's Steak House

Barberian's Steakhouse is perhaps the most famous steakhouse in Canada, and certainly one of the country's best known and best loved restaurants of any kind. http://barberians.com/

# **Mill Street Brewery**

http://millstreetbrewery.com/



### **ATTRACTIONS**

# **Toronto Bicycle Tours**

See Toronto on two wheels! By Bike. Fun and Memorable City Sightseeing Tours of Toronto https://torontobicycletours.com/

### **CN Tower**

Get an eye-opening, mind-blowing new perspective on the most spectacular views in Toronto with these two new floor-to-ceiling panoramic Window Walls!

http://www.cntower.ca/en-ca/home.html



#### **SHOPPING**

# **Toronto Eaton Centre**

Toronto Eaton Centre is one of Canada's leading shopping malls with over 230 top retailers in downtown Toronto.

https://www.cfshops.com/toronto-eaton-centre.html

### **ENTERTAINMENT**

#### **Ed Mirvish Theatre**

The Ed Mirvish Theatre is a historic film and play theatre in Downtown Toronto, Ontario, Canada. <a href="https://www.mirvish.com/">https://www.mirvish.com/</a>

# **SPORTS**



The Toronto Raptors take on the Indiana Pacers December 1, 7:30 pm at the Air Canada Centre

